

## Investing in Justice Campaign

**What** The Chicago Bar Foundation's Investing in Justice Campaign is an annual campaign where the entire legal community comes together around our common cause as a legal profession— helping to ensure that everyone has access to necessary legal help, not just people who can afford it. **Robert Rivkin of United Airlines** is the Chair of this year's Campaign.

**Who** The CBF brings the legal community together to improve access to justice for people in need and make the legal system more fair and efficient for everyone. Thousands of individual lawyers and legal professionals at more than 130 Chicago-area law firms, corporate legal departments, companies, and other law-related organizations participate in the Campaign.

**Why** First, while we all support a wide variety of worthy causes in our community, ensuring that all people in our community have equal access to the justice system is a cause that is distinctly important to us as lawyers. **If we as a legal community don't take the lead in this cause, who will?**

Second, while our collective efforts help tens of thousands of people get critical legal assistance, less than half of the low-income people in the Chicago area who will face a legal problem this year will be able to get legal help because there is insufficient capacity in the pro bono and legal aid system.

Finally, while we all have important roles to play as individuals, we can make a far greater impact on this issue by coming together as a legal community through the Campaign than any of us could on our own.

**How** **(1)** By committing to participate, you agree to run the Campaign at your firm, company or organization in one or both of the following ways:

- Encourage your attorneys or, where applicable, your legal professionals, to personally contribute to the Campaign.
- Where possible, without cutting into other support for this cause, match individual contributions in whole or in part, or alternatively make a firm or organizational contribution on behalf of the lawyers or legal professionals at your firm, company or organization (NOTE: Firm or company contributions are encouraged but are not required to participate in the Campaign).

**(2)** You also agree to designate one or more Vice Chairs to serve as the Campaign leader and representative for your firm, company, or organization.

**(3)** The CBF has created a Campaign Toolkit that makes the execution process simple and straightforward, and CBF staff will provide all necessary campaign tools and support.

**Where** 100% of individual contributions to the Campaign go directly to support the work of more than 30 pro bono and legal aid organizations and related initiatives and enables them to provide critical legal assistance to tens of thousands of people in need. More information is available at [www.chicagobarfoundation.org/investing-in-justice-campaign/](http://www.chicagobarfoundation.org/investing-in-justice-campaign/).

**When** The Campaign will kick off in April 2024.

*For more information about how your firm or organization can become a part of the Campaign, contact Sang Yup Lee at 312-554-8303 or [slee@chicagobarfoundation.org](mailto:slee@chicagobarfoundation.org).*