



JUSTICE ENTREPRENEURS PROJECT

Strategic Plan

Encouraging Innovation in the Delivery of Legal Services to Low and Moderate Income Individuals and Enterprises

The JEP's Impact on Participants

STRATEGIES <i>If we at the JEP...</i>	SHORT TERM <i>Then JEP attorneys will...</i>	INTERMEDIATE <i>Which will lead to JEP attorneys...</i>	LONG-TERM IMPACT
<p>Place JEP attorneys in resident pro bono attorney roles at legal aid organizations around Chicago</p> <p>Leverage CBF connections to provide participants high quality training and support, including training on professionalism and entrepreneurship</p> <p>Provide free or discounted practice management resources</p> <p>Provide subsidized office space and services</p> <p>Offer models and examples of successful practice management techniques</p> <p>Leverage CBF connections to raise the profile of JEP participants and facilitate legal community engagement</p> <p>Provide participants with referrals and case leads from legal aid and local government and agencies</p> <p>Plug JEP participants into the network of legal aid, law firms, and other legal service providers</p> <p>Facilitate mentoring relationships with experienced practitioners</p>	<p>Build legal skills and competence</p> <p>Have lower startup costs</p> <p>Develop business skills</p> <p>Connect with more clients</p> <p>Develop and use innovative practice models</p> <p>Be an integral part of the legal service delivery system</p> <p>Have a resource when substantive legal questions arise</p>	<p>Creating sustainable business models</p> <p>Being confident in their practices</p> <p>JEP attorneys finding their jobs fulfilling</p> <p>JEP attorneys recognizing their place in the legal community</p>	<p>Graduates of the JEP continue to operate solo and small law firms that provide a sustainable income to the graduates and serve low and moderate income individuals and enterprises.</p>

Encouraging Innovation in the Delivery of Legal Services to Low and Moderate Income Individuals and Enterprises

The JEP's Impact on the Public

STRATEGIES <i>If we at the JEP...</i>	SHORT TERM <i>Then...</i>	INTERMEDIATE <i>Which will lead to...</i>	LONG-TERM IMPACT
<p>Train participants on models of pricing and value propositions</p> <p>Leverage Chicago Bar Foundation connections to partner with legal aid, government units, and the courts</p> <p>Provide JEP participants substantive pro bono experience and skills training</p> <p>Place participants as resident attorneys at legal aid organizations</p> <p>Are included on “where to go for legal help” tools made available by the Bar</p> <p>Create client friendly web access to JEP attorneys</p> <p>Encourage community engagement by JEP participants</p> <p>Facilitate mentoring relationships</p>	<p>JEP attorneys will experiment with transparent pricing and payment models</p> <p>JEP attorneys will offer alternative methods of service delivery that create a more attractive value proposition to clients</p> <p>The JEP will be an integral part of the legal service delivery system</p> <p>Internet searches for affordable help will show the JEP as an option</p> <p>Community members will have increased awareness of low cost legal options to address their problems</p> <p>Low and moderate income people will have access to affordable legal help</p>	<p>Adoption of alternative pricing models as standard practice by JEP attorneys</p> <p>People getting the help they need with price certainty and without extraneous costs</p> <p>Individuals in need of help being directed to the JEP</p> <p>Increased awareness of the JEP attorneys amongst the general public</p> <p>Positive associations in the community with JEP attorneys</p> <p>Better outcomes in court for low and moderate income people</p> <p>Resolving legal problems to clients’ satisfaction</p>	<p>Low and moderate income individuals and enterprises are able to resolve legal issues through access to affordable quality legal services, leading to a stronger community.</p>

Encouraging Innovation in the Delivery of Legal Services to Low and Moderate Income Individuals and Enterprises

The JEP's Impact on the Profession

STRATEGIES <i>If we at the JEP...</i>	SHORT TERM <i>Then...</i>	INTERMEDIATE <i>Which will lead to...</i>	LONG-TERM IMPACT
<p>Create toolkits</p> <p>Share our curriculum</p> <p>Give presentations on our work to the legal community</p> <p>Discuss and present our work to the general public</p> <p>Create new practice innovations</p> <p>Respond and provide support to others starting or considering legal incubators</p> <p>Partner with law schools, firms, and bar associations including the Chicago Bar Association</p> <p>Raise awareness of market opportunities to serve low and moderate income individuals and enterprises</p>	<p>Law schools will have access to learning tools</p> <p>Curriculum will serve as a model for law schools and other incubators</p> <p>Examples of JEP participant practices will be widely known</p> <p>JEP led training and programming will be available at Bar Associations</p> <p>Lawyers will have a better referral system</p>	<p>A broader and deeper adoption of the JEP curriculum</p> <p>Training and programming utilizing JEP principles being espoused by other organizations</p> <p>A more positive perception of attorneys and the profession in general</p>	<p>Legal institutions and lawyers find, adopt and share market based solutions that focus on serving low and moderate income individuals and enterprises.</p>